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New Airline Carrier To Belize

Belize City, Belize – July 29, 2015 – Today, a press conference was held at the Best Western Belize Biltmore Plaza Hotel, announcing airline services to Belize via Copa Airlines.

Starting December 8th, 2015 Copa airlines will be offering 2 weekly flights to Belize City from Hub de la Americas Panama City, Panama. With this new addition, Copa Airlines will now expand its route to 75 cities and 31 countries in North, Central, South and the Caribbean with Belize being the 7th in Central America.

With the addition of Belize, they are now covering all of Central America, strengthening their regional leadership.

Panama City, Panama. July 29th, 2015

"For Copa Airlines it is with much joy that we announce this new destination with which we consolidate our leadership in the region, strengthen our existing routes while at the same time allowing us to offer better connectivity and world class service to all of Central America, from Hub de las Americas, in Panama. The connectivity will open enormous opportunities for tourism and commercial development for this interesting Caribbean country, as well as allowing for tourist from the same region to have the opportunity to enjoy all the tourism and commercial strengths Belize has to offer"

Said Pedro Heilbron, Executive president for Copa Airlines.

Flight CM 281 will leave Belize City Tuesdays and Fridays at 2:17 p.m., arriving at 'Hub de las Americas' at the Tocumen International Airport in Panama City at 5:34 p.m. The return flight, CM 280, will leave Panama Tuesdays and Fridays at 11:29 a.m. arriving in Belize at 12:52 midday. All flights are local time and the flight time is approximately 2 hours and 20 minutes.

For its direct flight to Belize, Copa will be operating a modern Embraer 190 aircraft with capacity for 94 passengers, 10 in Executive Class and 84 in the main cabin. This aircraft is characterized for having 2 seats in each side of the isle without a center seat, which makes it more attractive and comfortable for passengers.

From Hub de las Americas in Panama, Copa airlines offers more international flights than any other airline with a center of operations in this continent. The flight from Belize to Panama was programmed to provide convenient connection to Sao Paulo, Brazil; San Jose, Costa Rica; Bogota, Cartagena and Medellin in Colombia; Santiago de Chile, Chile; Quito and Guayaquil in Ecuador; Managua, Nicaragua; Port of Spain, Trinidad & Tobago; Havana, Cuba; Santo Domingo, Dominican Republic and Lima, Peru. The passengers in transit will not need to pass through immigration or wait in a customs line, and their luggage will be checked at their final destination. In addition, Belizeans will have access to the top 5 biggest shopping malls in Latin America, a "Stop Over" two nights free of charge in Panama, and easier access to the Caribbean and Latin America for business and vacation.

"I must reiterate how important this partnership is, as COPA will not only supply significant potential markets for Belize, but also offer excellent and competitive linkages to the Caribbean, Central and especially to the South American market. Currently, the latter represents less than 5% of overnight tourist arrivals to Belize, with the biggest barrier being limited accessibility. As a result, and in keeping with our initiation of strategic and targeted marketing efforts in South America, this partnership could not come at a more opportune time".

Hon. Manuel Heredia Jr. - Minister of Tourism, Culture and Civil Aviation

For more information on Copa Airlines, please contact Marketing and Public Relations Manager, Noriko Gamero.

About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism, Culture and Civil Aviation, and it is governed by a Board of Directors appointed by the Minister of Tourism, Culture and Civil Aviation. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit <u>www.travelbelize.org</u>.

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